

N-21/87/2025-NeGD
National e-Governance Division
Digital India Corporation
Electronics Niketan, 6, CGO Complex Lodhi Road,
New Delhi – 110003
Website: www.negd.gov.in / www.dic.gov.in

Web Advertisement
02.02.2026

The National e-Governance Division (NeGD) is an independent business division under the Digital India Corporation, Ministry of Electronics and Information Technology. NeGD has been playing a pivotal role in supporting MeitY in Programme Management and implementation of e-Governance projects and initiatives undertaken by various Ministries/ Departments, both at the Central and State levels.

NeGD has been spearheading several innovative initiatives under the aegis of the Digital India Programme. Those have been developed keeping the vision areas of Digital India at the core- providing digital infrastructure as a core utility to every citizen, governance and services on demand and in particular, digital empowerment of the citizens of our country; some of these initiatives include DigiLocker, UMANG, Poshan Tracker, OpenForge Platform, API Setu, National Academic Depository, Academic Bank of Credits, Learning Management System.

It has myriad roles and responsibilities from supporting Central Line Ministries and State Government Departments on e-Governance projects, reviewing State Action Plans, offering support in technology management, strategy formulation & implementation of Emerging Technologies viz. AI, Blockchain, GIS etc., to facilitating digital diplomacy with focus on Indian startups and products

NeGD has been a leader in implementation and execution of a gamut of pilot/ infrastructure/ technical/ special projects and support components to framing core policies, project appraisals, R&D, and guiding /conducting assessments, undertaking activities for building capacities of both Government officials and] other stakeholders, and creating mass awareness about schemes and services under the Digital India Programme.

NeGD is currently inviting applications for the following positions purely on Contract basis initially for a period of 1 year which is further extendable as per the requirement of the project.

S. No	Position	Vacancy
1	Data & Analytics Lead	01
2	UI/UX Lead	01

* The maximum age limit shall be 55 years on the closing date of receipt of application.

** The place of posting shall be in New Delhi but transferable to project locations of NeGD as per existing policy of NeGD/DIC.

Screening of applications will be based on qualifications, age, and relevant experience. NeGD reserves the right to fix higher threshold of qualifications and experience for screening and limiting the number of candidates for interview. Only shortlisted candidates shall be invited for interviews. NeGD reserves the right to not to select any of the candidates without assigning any reason thereof.

The details can be downloaded from the official website of DIC and NeGD, viz. www.dic.gov.in, www.negd.gov.in.

Eligible candidates may apply ONLINE: <https://ora.digitalindiacorporation.in/>

Last date for submission of applications will be: 20.02.2025

Job Title	Data & Analytics Lead
Location	New Delhi
Project	SIDH
Experience	8+ Years
Budget	As per Market Standards

Qualifications:

- B.Tech./M.Tech/M.S./PhD in Computer Science, Statistics, Mathematics, Economics, or related quantitative field (advanced degree preferred).
- Minimum 8+ years of experience in data analytics, business intelligence, or quantitative research, including at least 3 years leading analytics initiatives.

Key Responsibilities:

- Oversee the design and implementation of analytics frameworks for platform performance monitoring and user behaviour analysis, aligning with SIDH's objectives as a Digital Public Infrastructure.
- Oversee development of real-time dashboards for tracking skill acquisition, certification rates, employment outcomes, and scheme effectiveness across government programs.
- Establish data governance protocols ensuring compliance with data privacy regulations (including the Digital Personal Data Protection Act) while managing sensitive citizen data.
- Drive predictive analytics initiatives to forecast skilling demands, optimize resource allocation, and identify emerging skill gaps in the workforce.
- Collaborate with cross-functional teams to translate complex data insights into actionable policy recommendations for MSDE and stakeholders.
- Oversee data quality assurance processes across integrated platforms, ensuring accuracy and consistency of datasets.
- Design and implement advanced analytics models for personalized learning pathways, career guidance recommendations, and other data-driven services on the platform.
- Coordinate integration of data from external systems (e.g., Aadhaar eKYC, DigiLocker, PFMS) into SIDH's data lake and warehouse, ensuring unified analytics across all linked government platforms.

Essential Skills:

- Data engineering & orchestration on AWS: Informatica 10.5.4, Airflow, Jenkins, Kafka, PySpark/Spark.
- Data lake/warehouse & stores: S3, Redshift/Snowflake, SQL/NoSQL (Postgres, Mongo, Cassandra).
- BI & reporting: Power BI.
- Advanced analytics: Python/R for ML, NLP, forecasting and experimentation.

Desirable Skills:

- Tableau/QuickSight and Elasticsearch for alternate analytics/search.
- Delta/Iceberg lakehouse patterns; Glue Catalog familiarity.
- MLOps (SageMaker/MLflow) and unstructured/NLP analytics.
- Certifications: AWS Data Analytics, Azure Data Engineer, Power BI.
- Prior public-sector/government analytics experience.

Job Title	UI/UX Lead
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Location	New Delhi
Project	SIDH
Experience	8+ Years
Budget	As per Market Standards

Experience: 8+ years in UI/UX design with at least 5 years in a senior designer role. Work experience in large corporations or any govt. organization in the IT domain.

Role and Responsibilities:

- Lead the design strategy, user research, wireframing, prototyping, and visual design for web and mobile platforms
- Collaborate closely with product managers, developers, business analysts, and stakeholders to define intuitive and user-centric design solutions.
- Conduct and oversee user research, usability testing, and heuristic evaluations to inform design decisions.
- Ensure adherence to accessibility (WCAG), GIGW 3.0, and design system standards across products.
- Translate user needs and business requirements into intuitive, engaging, and consistent interfaces.
- Guide and mentor a team of Jr.UI/UX designers, ensuring quality control and best practices in all design deliverables.
- Drive the adoption of design systems, reusable components, and responsive design frameworks.
- Stay current with industry trends, tools, and emerging technologies to continuously enhance the user experience.
- Creation of Social Media posts, newsletter, banners etc
- Identify and troubleshoot UX problems.
- Good knowledge of creating wireframes, prototypes, storyboard, and user flows etc.
- Knowledge about style standards on fonts, colors, and images.
- Working as part of a multi-disciplinary team
- Keeping up to date with recent technological and software development landscape
- Desired Skills & Tools:
- Proficient in Figma, Adobe XD, Sketch, or similar tools for UI/UX design.
- Knowledge of front-end technologies (HTML, CSS, JavaScript) for better developer collaboration.
- Familiar with tools for testing and analytics such as Hotjar, Maze, or similar.
- Strong understanding of mobile-first and responsive design principles. Strong analytical skills to identify and resolve UX issues
- Knowledge of style standards, including fonts, colors, and imagery, to maintain consistency in designs.

Educational Qualification:

- Bachelor's or master's degree in design from a design institute, Human-Computer Interaction (HCI), Fine Arts/ Visual Design/ Visual Communication/ Design Computer Science, or a related field.

Desirable:

- Experience designing for government, large-scale enterprises, or citizen-facing platforms.
- Familiarity with agile development environments and collaboration tools like Click up, JIRA, Confluence, or Trello.
- Diploma / Certification in Interaction Design & UI/UX

General Conditions applicable to all applicants covered under this advertisement

1. Those candidates, who are already in regular or contractual employment under Central / State Government, Public Sector Undertakings or Autonomous Bodies, are expected to apply through proper channel or attach a 'No Objection Certificate' from the employer concerned with the application OR produce No Objection Certificate at the time of interview.
2. NeGD reserves the right to fill all or some or none of the positions advertised without assigning any reason as it deems fit.
3. The positions are purely temporary in nature for the project of NeGD/DIC and the appointees shall not derive any right or claim for permanent appointment at NeGD/DIC or on any vacancies existing or that shall be advertised for recruitment by NeGD in future.
4. NeGD reserves the right to terminate the appointments of all positions with a notice of one month or without any notice by paying one month's salary in lieu of the notice period.
5. The designation of the selected candidates shall be mapped as per the existing designation policy of NeGD.
6. In case of a query, the following officer may be contacted:

HR Team

National e Governance Division, 4th Floor, Electronics Niketan, 6-
CGO, Complex Lodhi Road, New Delhi – 110003
Email: Negdhr@digitalindia.gov.in