

Indian Institute of Management Raipur

Atal Nagar (Naya Raipur) 493661, Chhattisgarh, India

No:IIMR/Rect./Project/CGSRLM/004

Date:28.03.2026

Advertisement for the Post of Business Manager/Consultant for Chhattisgarh State Rural Livelihood Mission Incubation Program at IIM Raipur.

- **Job Title:** Business Manager/ Business Consultant (CGSRLM Incubation Project)
- **No. Of Posts:** 02 (Two)
- **Tenure:** Project-based, Yearly Renewal Up to 3 Years subject to availability of fund and continuation of Project.
- **Location:** IIM Raipur (base) with extensive travel across Chhattisgarh.
- **Remuneration:** Consolidated Rs. 75,000 - Rs. 80,000 (based on experience) with annual increment.

Role Focus:

The Program Manager will be a field-facing enterprise coach, responsible for grassroots entrepreneurship training in Hindi (Chhattisgarhi/local dialect preferred), mentoring, and hands-on business development assistance for early-stage micro-entrepreneurs, along with execution support and reporting.

Key Responsibilities (Indicative):

- Deliver/facilitate entrepreneurship and livelihoods training in Hindi/local language; conduct practical clinics (pricing/costing, basic bookkeeping, customer acquisition, sales channels, cash-flow discipline).
- Provide 1:1 and group mentoring; diagnose business gaps; prepare action plans; track enterprise progress.
- Support business development efforts (market linkage readiness, buyer/event support, product/service improvement inputs).
- Coordinate district-wise implementation with CGSRLM stakeholders; manage workshops/events/logistics.
- Maintain MIS trackers, digital contents and prepare detailed project reports (progress/events reports, case studies, evidence files).

Eligibility:

- Postgraduate degree (Master's); MBA/PGDM/M.Tech (preferred) OR master's in social work OR Related Discipline.
- Minimum 10 years post-education experience in large-scale training/capacity building and/or government/academic/CSR projects related to entrepreneurship, livelihoods, rural development, incubation.
- Strong Hindi communication and facilitation; local dialect proficiency preferred.
- Willingness to travel extensively across Chhattisgarh; strong documentation/report writing and MS Office/Google tools/ AI tools.

Selection:

Screening + Interview(s). Candidates may be asked for a short Hindi micro-teaching demo and/or a mentoring scenario response.

How to Apply:

Email CV + brief suitability note (max 500 words) to (cgsrlm_incubation@iimraipur.ac.in) with subject: “Application – Business Manager (CGSRLM)” by 11th April 2026.

Disclaimer:

The deadline for submission of applications is April 11, 2026. Applications received after the due date shall not be considered. Only shortlisted candidates will be contacted for further scrutiny through the provided email ID. No correspondence in this regard shall be entertained by the Institute. The selection process is at the sole discretion of IIM Raipur, which reserves the right to shortlist, reject, or modify the selection process at any stage without assigning any reason.

Sd/-
Chief Administrative Officer